

Zentral CENTRAL SERVICE STERILISATION

RATE CARD NO. 20

As of January 1, 2012

Place of publication: D-65183 Wiesbaden

Copies actually distributed
in the fall quarter of 2011 (Jul.-Sep.): 3 715



Trim Size:

DIN A4, 210 mm width x 297 mm depth

Print Area:

179 mm width x 273 mm depth, 3 columns, 57 mm width each

Printing Material:

Data. When delivered in other forms (e.g., artwork, slides, photos, retouches) processing is done at cost price.

Dates:

Dates of appearance: cf. publication schedule
Closing Date: 14 days before publication

Publisher:

mhp-Verlag GmbH
Postal address: Marktplatz 13, D-65183 Wiesbaden
Advertising department:
Phone +49/6 11/5 05 93-32, Fax +49/6 11/5 05 93-11
E-Mail: anzeigen@mhp-verlag.de

Terms of Payment:

8 days – 3%, 30 days – net

Payable To:

Wiesbadener Volksbank (BLZ 510 900 00) 212 822 00
IBAN: DE1151 0900 0000 2128 2200,
S.W.I.F.T. Code: WIBA DE 5W

Sizes and Rates:

Prices do not include value added tax.

Size	Width x Depth mm	Standard Rate b/w	Additional Colour (European colour scale)	Four colour process
1/1	179 x 273	1 895.– EUR	2 400.– EUR	2 910.– EUR
2/3	179 x 180 / 118 x 273	1 330.– EUR	1 835.– EUR	2 345.– EUR
1/2	179 x 134 / 87 x 273	995.– EUR	1 500.– EUR	2 010.– EUR
1/3	179 x 87 / 57 x 273	695.– EUR	1 200.– EUR	1 710.– EUR
1/4	179 x 65 / 87 x 134	525.– EUR	1 030.– EUR	1 540.– EUR
1/6	179 x 42 / 57 x 134	375.– EUR	880.– EUR	1 390.– EUR

Surcharges:

Position:

Inside front/outside back 195.– EUR
Inside back cover 100.– EUR

Colours:

1. Each additional colour from
the European colour scale (1/1 page) 505.– EUR
Double page 760.– EUR
2. Four colour process (1/1 Seite) 1 015.– EUR
Double page 1 525.– EUR
3. Special colours 575.– EUR

Bleed 10%

Double-page spread 10%

Classified Advertising:

vacant posts per mm depth (87 mm wide) 4.– EUR
positions wanted per mm depth (87 mm wide) 3.– EUR
Fee for box number 5.– EUR

Discounts:

For company ads when insertion within one year

frequency/volume

3 insertions/ 2 pages 5%
6 insertions/ 3 pages 10%
12 insertions/ 6 pages 15%
24 insertions/12 pages 20%

Combination discount:

Hygiene + Medizin/Zentralsterilisation: 10%

Bound inserts:

Four-sided 5 800.– EUR

Discount by volume:

1 sheet (two-sided) = 1 ad page
Delivery uncut 220 x 315 mm

Supplements (Loose inserts):

Up to 25 g weight/1 000 270.– EUR
Each additional 25 g/1 000 180.– EUR
postage included
Size max. 205 x 290 mm (B x H).
No discounts available for supplements.
Number of copies required: 4 200

Mailing address:

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Ostring 13, D-65205 Wiesbaden
Germany