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Brief Description:

Central Service (Zentralsterilisation) is an international journal focusing on the latest topics relating to medical device decontamination and sterile supplies, in particular to verification and standardisation of sterilisation processes as well as to automated cleaning and disinfection. The entire journal is published in English and German, as well as a French language edition. It is intended for the managers and employees of Central Sterile Supply Departments, infection control experts, medical directors, administrative directors, technical managers, nursing services and the relevant branches of industry.

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Single Issue 10,- €
Plus postage in each case

Analysis of scope 2010 = 6 issues

Journal format: DIN A4, 210 mm width, 297 mm height

Total content: 453 pages = 100%

Editorial content: 371 pages = 82%

Advertising content: 82 pages = 18%

of which

Job and miscellaneous advertisements: 6 pages

Supplements/loose and bound inserts: 212 pages

Analysis of editorial content 2010 = 371 pages

Based on subject areas:

Cleaning and disinfection	51 pages =	14%
Quality Management	16 pages =	4%
Sterilisation	15 pages =	4%
Tracking	14 pages =	4%
Prion	11 pages =	3%
Endoscope Reprocessing	10 pages =	3%
Education	6 pages =	2%
Miscellaneous	248 pages =	66%

Review of circulation:



Quarter	3/11	2/11	1/11	4/10
Printed copies:	4 000	4 000	4 000	4 000
Copies actually distributed:	3 715	3 850	3 835	3 873
of which abroad:	1 304	1 713	1 041	1 386
Subscribed copies which members' copies	2 421	2 408	2 523	2 447
Retail	1 344	1 335	1 296	1 311
Copies sold:	2 422	2 408	2 523	2 450
of which abroad	803	793	951	829
Free samples:	1 293	1 442	1 312	1 423
Remaining copies/archive	285	150	165	127

Analysis of Geographic Distribution:

Economic area	Proportion of copies actually distributed	
	%	Copies
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Abroad	36	1 361
Copies actually distributed:	100	3 818

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